

QUESTIONARIO BREVE SULL'INFORMAZIONE SUL FARMACO

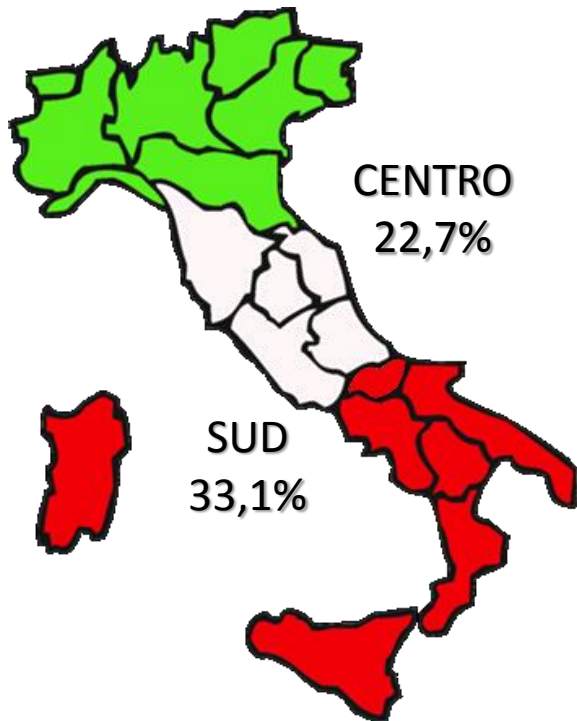
n. 512 medici partecipanti

Aprile 2016



NORD
44,2%

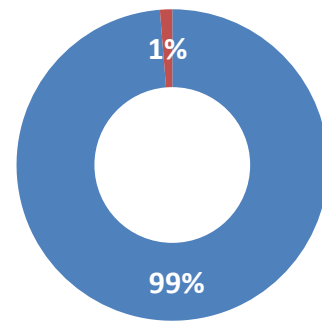
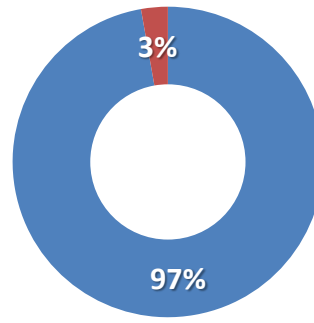
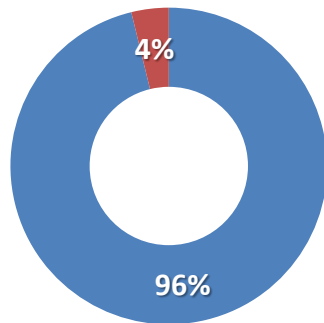
n. 512 MMG



ATTIVITA' PROFESSIONALE	
Gruppo	35,6 %
Rete	32,7 %
Studio singolo	15,9 %
Associazione semplice	5,9 %
Continuità Assistenziale e/o sostituto di Assistenza Primaria	5,7 %
Medicina dei Servizi	0,4 %
Altro	3,8%

Ricevi gli informatori medico-scientifici ?

Area geografica



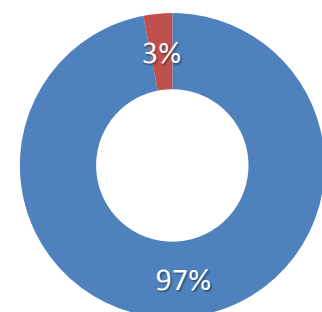
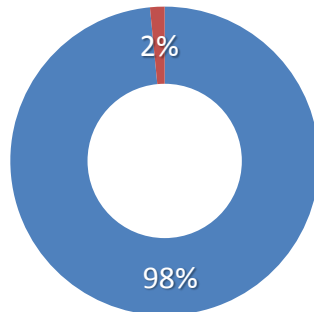
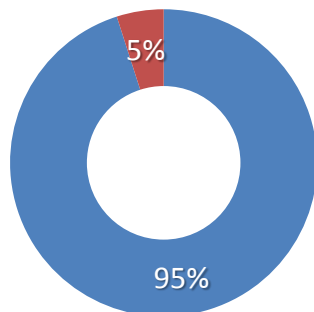
■ Sì
■ No

Nord

Centro

Sud

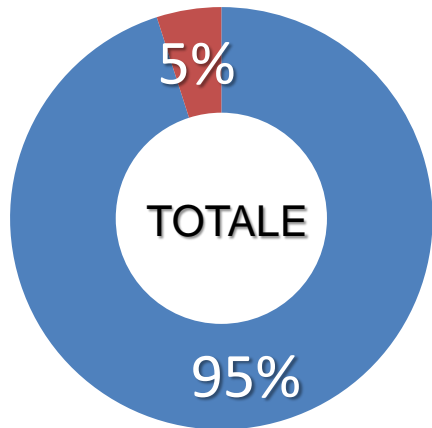
Modalità di lavoro



Singolo

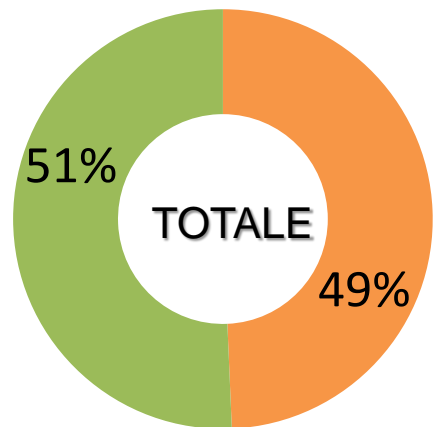
Associazione-Rete

Gruppo



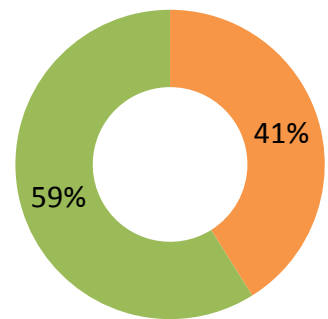
Ricevi gli informatori medico-scientifici ?

Area geografica

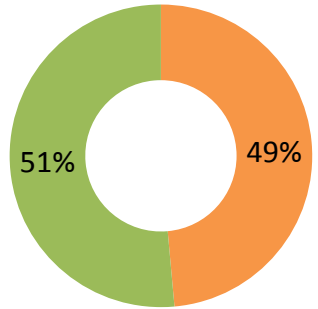


- Accesso libero
- Accesso su appuntamento

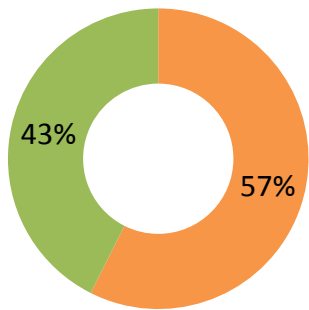
Modalità di lavoro



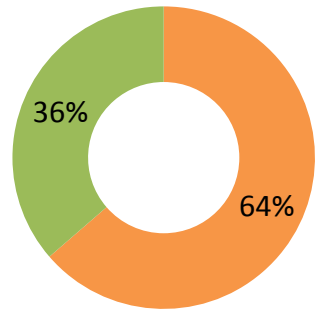
Nord



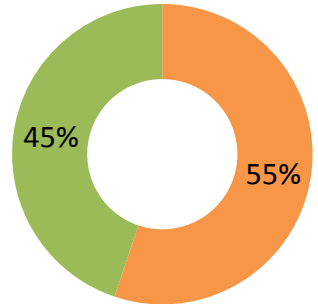
Centro



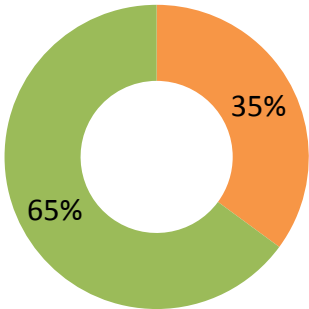
Sud



Singolo



Associazione-Rete



Gruppo

In media quante visite ricevi in una settimana?

Area geografica

5,22

6,38

8,64

TOTALE

6,51

visite di ISF
settimanali

Nord

Centro

Sud

Modalità di lavoro

5,96

6,62

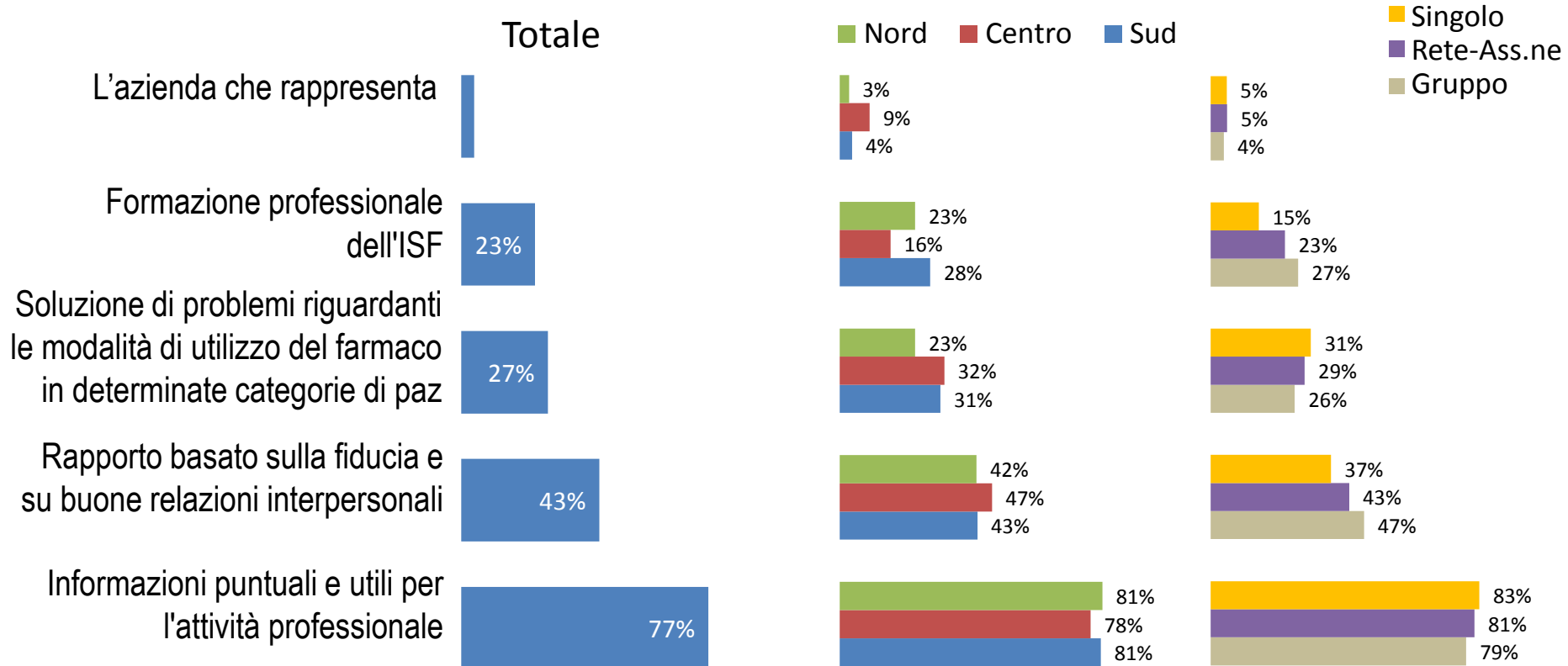
6,91

Singolo

Associazione-Rete

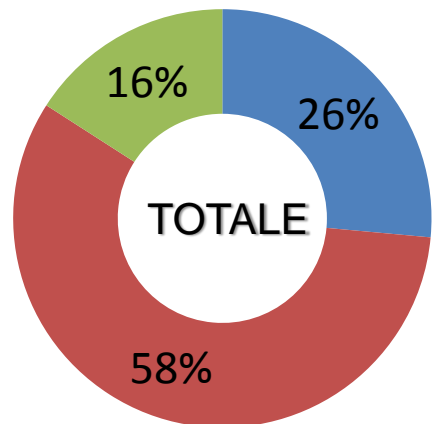
Gruppo

Cosa ritieni sia più importante nella relazione medico – informatore?



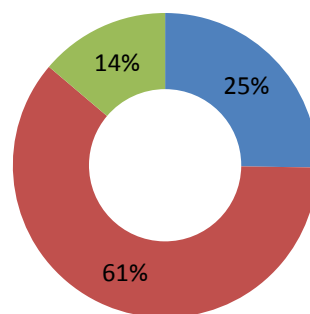
Ti è mai stato proposto di ricevere informazione scientifica tramite telefono?

Area geografica

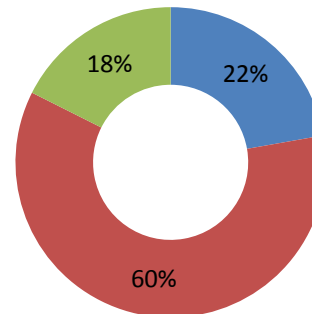


- Quasi mai - Raramente
- Qualche volta
- Spesso – Molto spesso

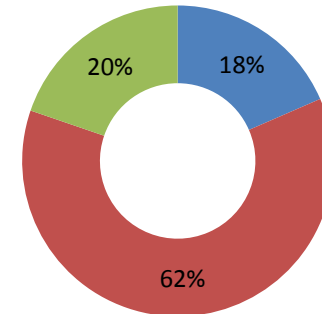
Modalità di lavoro



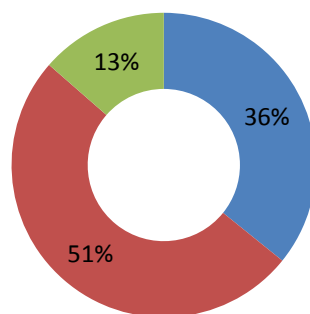
Nord



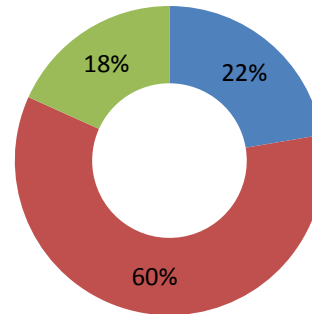
Centro



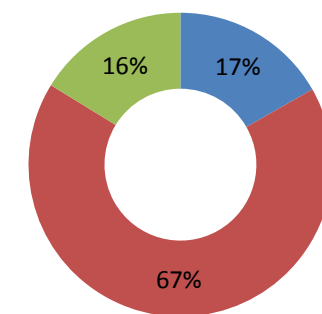
Sud



Singolo

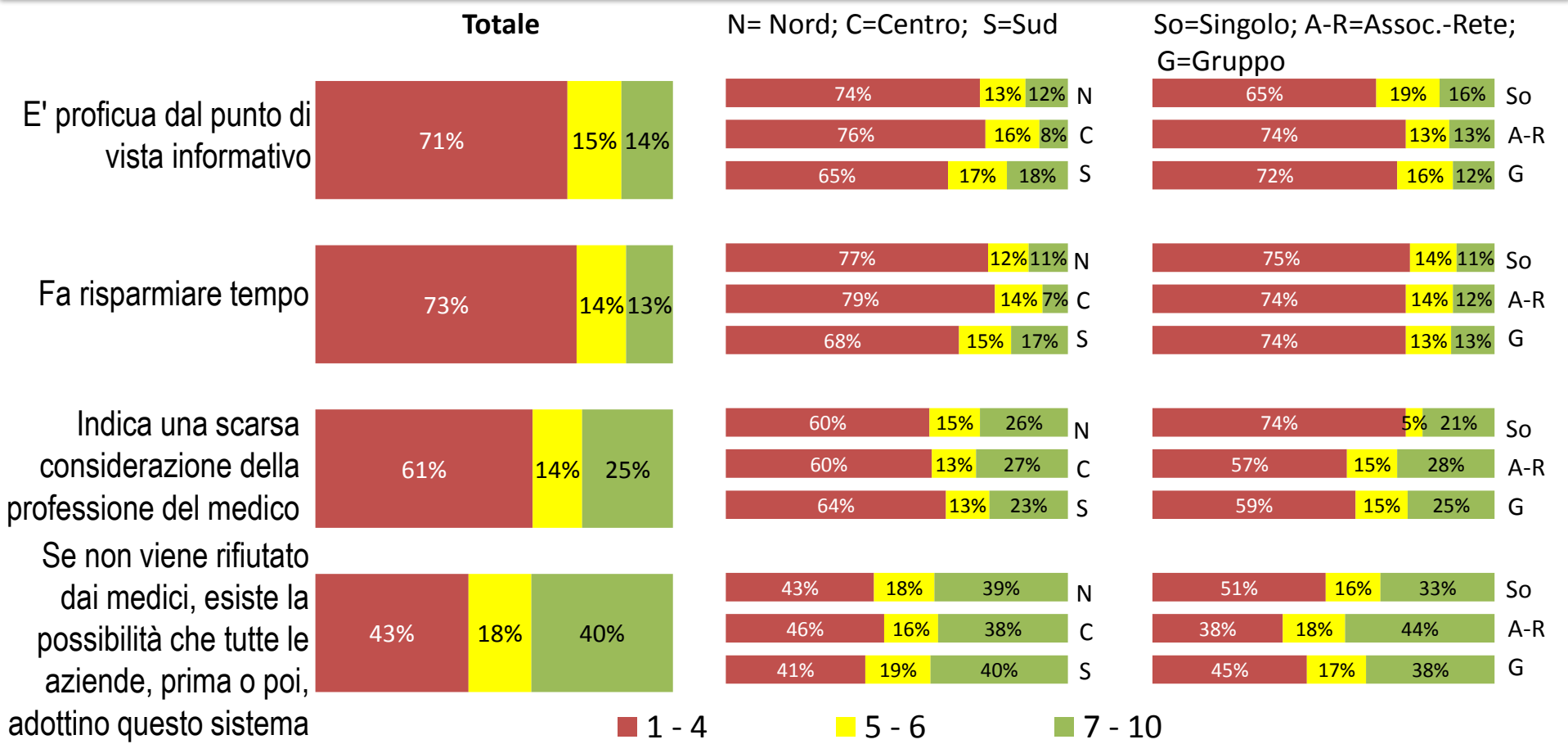


Associazione-Rete

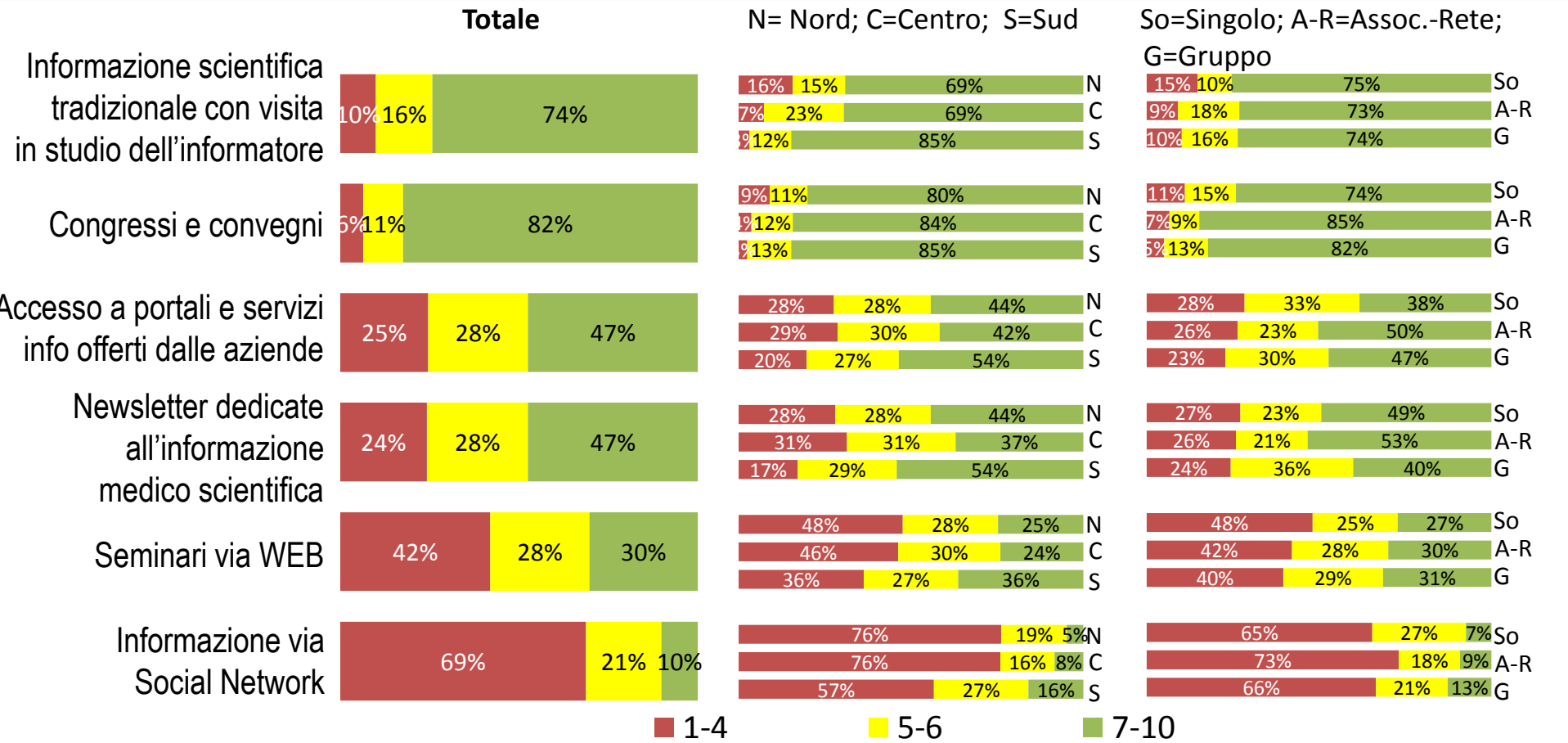


Gruppo

Esprimi un giudizio da 1 (non sono per niente d'accordo) a 10 (sono molto d'accordo) su alcuni aspetti che riguardano tale modalità di informazione scientifica:

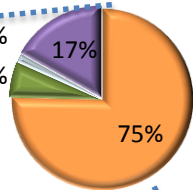
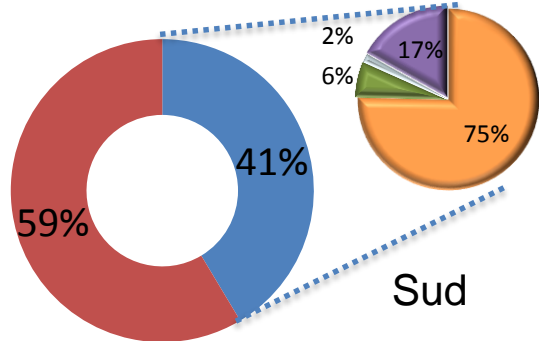
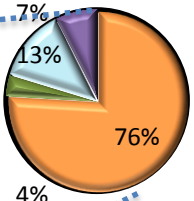
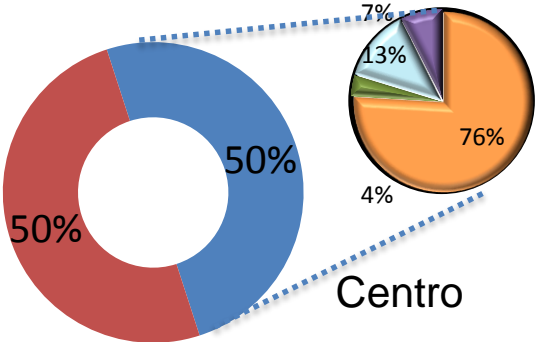
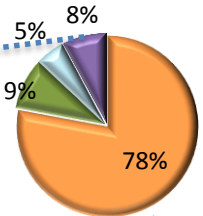
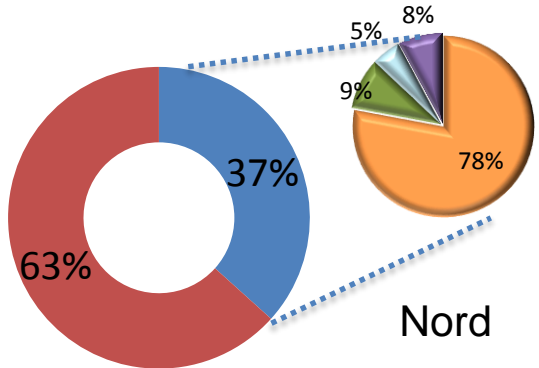
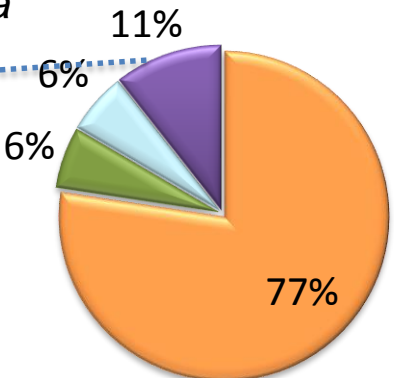
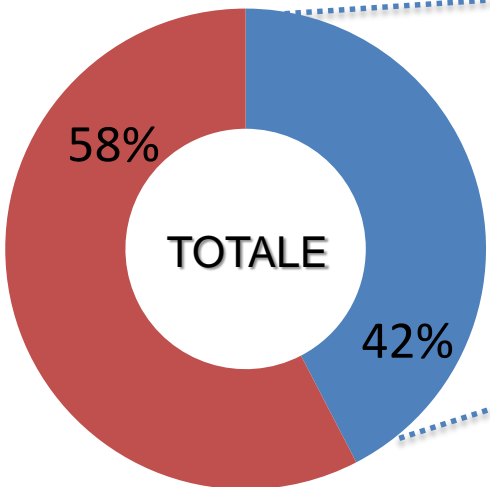


Esprimi un giudizio da 1 (molto negativo) a 10 (molto positivo) sulle diverse modalità di informazione medico scientifica:



Hai un profilo attivato su qualche Social Network? - 1

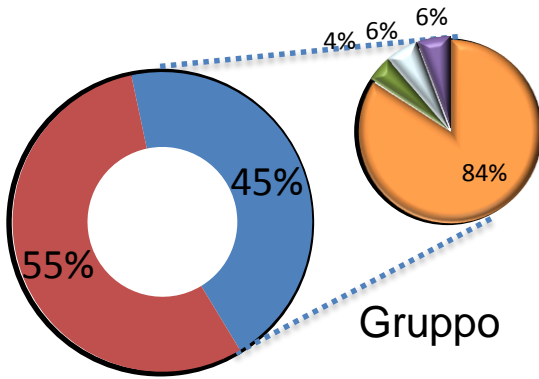
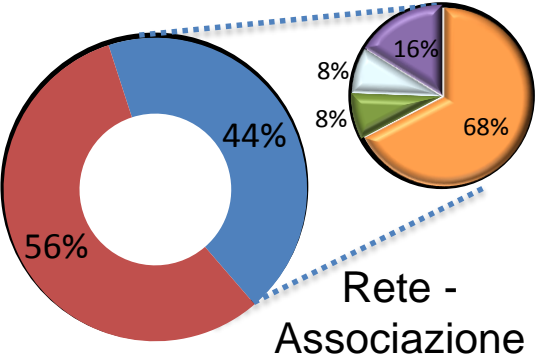
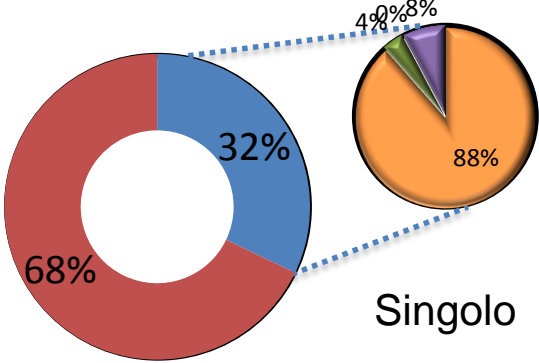
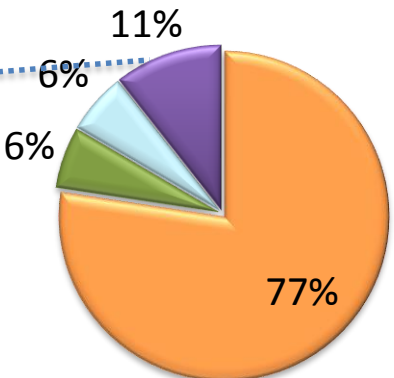
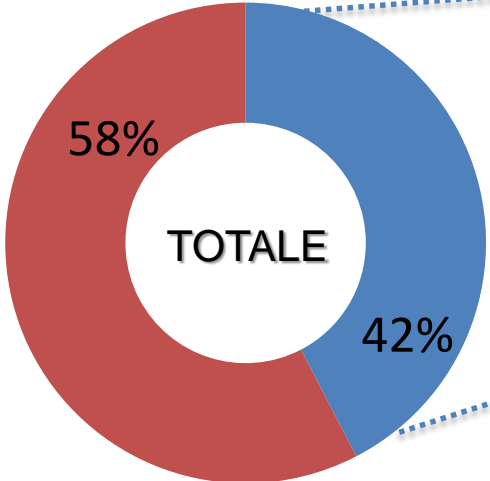
Area geografica



- Sì
- No
- Facebook
- Twitter
- Google plus
- Altro

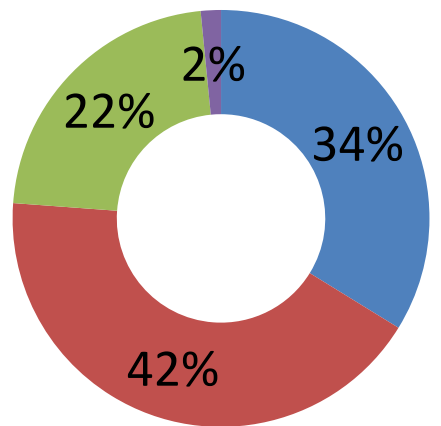
Hai un profilo attivato su qualche Social Network? - 2

Modalità di lavoro

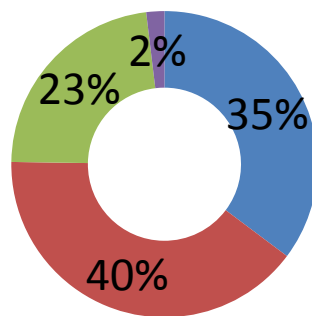


- Sì
- No
- Facebook
- Twitter
- Google plus
- Altro

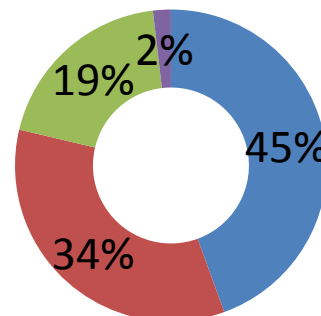
Qual è il browser che utilizzi più frequentemente?



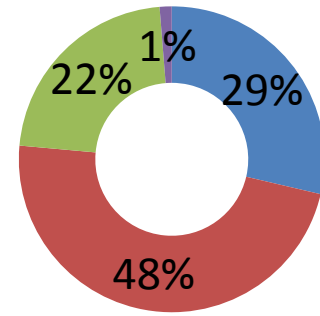
- Internet Explorer
- Chrome
- Mozilla Firefox
- Altro



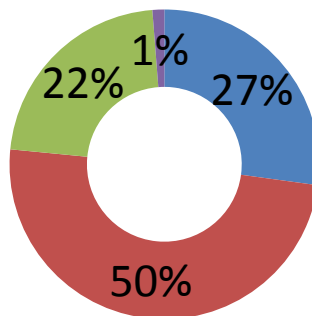
Nord



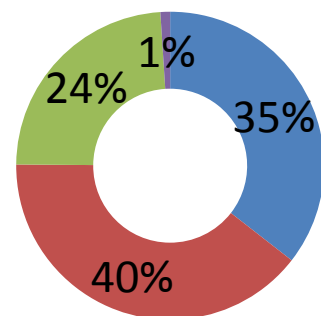
Centro



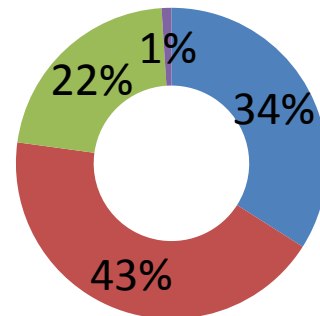
Sud



Singolo



Associazione-Rete



Gruppo